

QUARTERLY SPOTLIGHT

2023
Impactful Asia

ASIA
ARCHITECTURE
DESIGN
AWARDS

The Asia Architecture Design Awards (AADA), organized by Asia Awards Organization, a Singapore-based group, aims to honor creativity, inspiration, and innovation in architecture and interior design.

In 2023, the AADA attracted over 436 projects from various Asian countries, competing in 30 award categories. The most outstanding projects and companies will be announced at the Winners' Night in Singapore in July 2023.



THE CORAL SIGNATURE VILLA GRAN MELIÁ NHA TRANG PROJECT

The Coral Signature Villa - Inspired by Dynamia GT115 Yacht Design by Studio F.A Porsche - Powered by EuroStyle is proud to be nominated in the Best Resort Interior Design Award.

RESTAURANT HISPANIA NHA TRANG VEGA CITY NHA TRANG PROJECT

The Hispania Nha Trang Restaurant is proud to be nominated in the Best F&B Architecture Design. Designed by EuroStyle Studio - Powered by EuroStyle.



STRATEGIC BRAND TALKS

Representatives from renowned brands such as Minotti, Lema, Effe, and Visionnaire,... had visited EuroStyle & shared inspirational talks about brands and strategies.

These brand experts had brought fresh perspectives and in-depth knowledge of brands & products, inspiring EuroStyle team in their journey of designing luxurious living spaces that meet the high expectations of discerning clients.



Minotti

Mr. Andrea Resmini
Deputy Director – Minotti APAC
& EuroStyle team



visionnaire

Mr. Federico Ferrara
Director APAC



effe

Mr. Nicola Salvatori
Sales Manager



LEMA

Mr. Massimo Maestroni
Commercial Director Export & Marketing Director

STRATEGIC DESIGN PARTNERS

EuroStyle aims to offer future elite homeowners luxurious, sophisticated, and unique living spaces that align with international trends while further asserting its position in the Vietnamese high-end interior segment through strategic collaboration with top-tier design houses.



Mr. Alfredo – Project Sales Director of EuroStyle &
Ms. Angelia Lee – CEO of Artsy Expressions.



Mr. Alfredo – Project Sales Director of EuroStyle &
Mr. Neo Chew Wei Terence – CEO & President of EightyTwo.

SIGNING CEREMONY



Ms. Bui Ngoc Quynh Giao
Brands & Sale Director of EuroStyle

Mr. Federico Ferrara
Director APAC of Visionnaire

In June 2023, EuroStyle entered into a collaborative agreement with Visionnaire in Hanoi. Visionnaire, founded by the company IPE and based in Bologna since 1959, is a meta-luxury brand of reference in the sector of Made-in-Italy interior design, renowned for its one-of-a-kind design prowess tailored to respond to the desires of its clients. Stay tuned for further updates from the collaboration!

MEDIA EXPOSURE



"In Vietnam, EuroStyle is the exclusive distributor of Lema furniture, aiming to provide an exquisite experience while safeguarding the physical and mental well-being of discerning consumers through wardrobes that "breathe" and "speak" more about their owners."



"Lema - The wardrobe designed for fashionistas and proudly "Made in Italy".



"The Minotti brand has been brought to Vietnam through the exclusive distributor-EuroStyle, a top-tier trend-setter



"When it comes to luxurious and prestigious furniture brands from Europe, architects, designers, and affluent customers in Vietnam always mention EuroStyle."



"Lema - the prestigious bespoke wardrobe any fashionista would dream of."

MEDIA EXPOSURE

LAUNCH DATE
JULY, 2023

CIRCULATION
25.000



“ EuroStyle is the exclusive distributor of Minotti in Vietnam, with Minotti Concept Stores spanning over 1,500 sqm in Hanoi and Ho Chi Minh City. The stores showcase the brand's signature products and a diverse material library.

”

UPCOMING

VOL 3_2023



SHARK TANK SEASON 6

STAY TUNED



PORSCHE CLUB VIETNAM x EUROSTYLE

PRIVATE MEET-UP

JULY 2023